



Canterbury Climate Action Partnership

Patrons:

Rev. Rose Hudson-Wilkin, Rosie Duffield MP, Cllr Robert Thomas

www.ccap.org.uk

CCAP BUSINESS & CORPORATE PARTNERSHIPS

CCAP recognises the important role that the private sector, whether large corporations or small and medium size enterprises (SMEs) has in addressing the Climate Emergency and biodiversity loss and in committing to their own carbon reduction plans and other key measures such as the production and use of clean energy and sustainable transport. It notes that a post-Covid Green-led recovery will provide challenges to business, but also opportunities to engage in green investments and creation of green jobs, drawing also on governmental support and changing consumer preferences. CCAP is encouraged by the existing business commitment to addressing not only the Paris targets on climate change but all of the UN Sustainable Development Goals (SDGs), as demonstrated by the extensive business engagement under the UN Global Compact.

To this end, CCAP is pleased to have Canterbury Business Improvement District (BID) as one of its key existing partners and is aiming to work with BID, its members and other Kent and Medway based business and corporations to promote climate change and encourage green, carbon-friendly innovations and investments. It envisages that such innovations can be showcased -also nationally and internationally- at an annual **Canterbury Climate Action Week** through the selection of **Canterbury Climate Action Challenge Awards** demonstrating good practices in the business and other sectors.

CCAP is a not-for-profit community interest company and brings together a wide range of local stakeholders, including local government (Canterbury District Council, CCC and Kent County Council, KCC), the Kent universities and many civil society, youth and faith organisations and groups. It is also a member of the CCC Climate Change Partnership Board alongside BID.

CCAP has three core aims:

- *Educate about the severity and urgency of climate and ecological crisis and the need for carbon emission reduction;*
- *Energise community-led decision towards emission reduction especially in communities least involved;*
- *Empower communities to implement local emissions reduction projects using partnership expertise and funds.*

As a not-for-profit organisation, CCAP relies on individual and corporate contributions, grant applications and other forms of fund-raising. The CCAP Corporate Partnership Scheme has three main aims:

- *To partner with business in order to promote climate change awareness*
- *To support and promote climate friendly and green investment and job creation by business*
- *To encourage and where possible facilitate business carbon-reduction plans*

The extent of engagement with business will depend on the level of the partnership agreed:

Gold Partnership

- **Active collaboration on specific projects or business emission reduction plans, drawing on relevant CCAP expertise/know-how where appropriate**
- **Access to all CCAP meetings/events with opportunities of making keynote address**
- **Eligible for shortlisting, Canterbury Climate Action Challenge Awards**
- **Individual introductions to CCAP partners where required**
- **Full acknowledgement of Partnership on CCAP website/publications/media**

£5,000 pa over minimum two years

Silver Partnership

- **Access to all CCAP meetings/events with opportunities of making keynote address**
- **Eligible for shortlisting, Canterbury Climate Action Challenge Awards**
- **Individual introductions to CCAP partners where required**
- **Full acknowledgement of Partnership on CCAP website/publications/media**

£1,000 pa over minimum two years

Bronze Partnership

- **Eligible for shortlisting, Canterbury Climate Action Challenge Awards**
- **Individual introductions to CCAP partners where required**
- **Full acknowledgement of Partnership on CCAP website/publications/media**

£ 500 pa over minimum two years

The possibility of a higher-ranked **Platinum Partnership** which might for example entail collaboration on larger-scale activities and programmes (such as the annual Canterbury Climate Action Week), including possibilities of joint grant bids, is also a possibility and would be subject to detailed discussions.

CCAP would be pleased to hold specific consultations with interested business/corporations about the conclusion of the above Partnerships and their detailed implementation.